



BRIDGESTONE RACING ACADEMY

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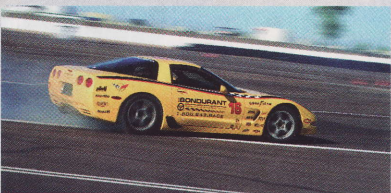
- 22-year injury-free safety record
- Custom Don Panoz-built track at Mosport
- Actual wheel-to-wheel racing against your instructor
- Damage responsibility...? None for most, or very low for a few
- Full laps driven right from the first actual session
- Safe, unique and very exciting corporate events

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www.race2000.com

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- Custom Don Panoz-built track at Mosport
- Very few guardrails and only one (pit) wall
- Very low damage responsibility
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Bondurant's prestigious school offers a wide range of half-day to four-day courses featuring Corvette, Cadillac CTS, Pontiac Grand Prix and open-wheel and formula cars. Courses are conducted on Bondurant's own 1.6-mile road course on the grounds of Firebird International Raceway, under the watchful eyes of Bob Bondurant, chief instructor Mike McGovern and their staff.

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FAASST

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fleet of vehicles on the roads to keep their insurance rates under control.

"The needs of the school customer are changing," he says. "We are trying to tailor and customize the courses we run to fit those needs."

Along with being the sole school in the country to offer motorcycle and automobile racing courses, Mid-Ohio also presents the innovative Honda Teen Defensive Driving Program, featuring in no less than 50 dates a year.

"This one we're particularly proud of," Bidlack admits. "We have a partnership with a local court system where if a teenage driver has a moving violation, the court mandates them to attend our program at a reduced rate in lieu of court costs. This juvenile court reports a 76 percent reduction in second time offenses since this partnership was put in place for its county. We are creating better and safer drivers, which is our ultimate goal."

Interestingly, as much as a booming corporate market is causing schools to expand their businesses, new schools

"Many people don't realize just how good today's cars really are"

George Ayres

joining the market are rare. Bridgestone Racing Academy's Brett Goodman explains why: "The fact that the main players have been around for quite some time in this industry is a reflection of our well-applied risk management skills from when we used to *race* for a living – it's difficult to expand a racing career from a hospital bed, and the same can be said about trying to expand a racing school from bankruptcy court," he quips.

In that "old-school" approach, BRA's main allure remains pro race tutoring, including the opportunity to compete in a year-long season in F2000 cars, with costs less than you think (especially considering the Racing Series program doesn't even require you to bring a helmet.) ▾

Personal tutoring is one of the best ways to make the most of a course and understand what is needed to improve your skills.

